



WLOS  
110 Technology Dr  
Asheville, NC 28803

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2653115

Schedule Dates	10/05/16-10/10/16	Date Entered	10/04/16
Advertiser	Richard Burr for North Carolina Senate-R (108407)	Last Modified	10/04/16
Agency	National Media Research Planning (14053)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BURR FOR SENATE (838986)	Headline #	ECR25323670
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	475/894/8100	Commission	\$2,852.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$16,162.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	NC Separation: 30 DO NOT RELEASE WITHOUT FUNDS		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/06/16-10/06/16	2	:30	5:00-5:15A- News-News 13 Early 5am	1				X				1	\$375.00	\$375.00	Asheville (WLOS)	NW13 EARLY-5AM	10/4/16
2.0	Normal Line / News	10/07/16-10/07/16	2	:30	5:28A- News-News 13 Early 530a	1					X			1	\$450.00	\$450.00	Asheville (WLOS)	NW13 EARLY-530	10/4/16
3.0	Normal Line / News	10/10/16-10/10/16	2	:30	6A- 9A (EST)	1	X							1	\$750.00	\$750.00	Asheville (WLOS)	GD MRN AMR-ABC<	10/4/16
4.0	Normal Line / News	10/08/16-10/08/16	2	:30	6A- ABC-Good Morning America Saturday	1						X		1	\$675.00	\$675.00	Asheville (WLOS)	GD MRN-SAT-ABC	10/4/16
5.0	Normal Line / News	10/09/16-10/09/16	2	:30	5:59A- News-News 13 @ 6am Sunday	1						X		1	\$265.00	\$265.00	Asheville (WLOS)	NWS13 SU AT 6A	10/4/16
6.0	Normal Line / News	10/09/16-10/09/16	2	:30	6A- ABC-Good Morning America Sunday	1							X	1	\$675.00	\$675.00	Asheville (WLOS)	GD MRN-SUN-ABC	10/4/16
7.0	Normal Line / News	10/10/16-10/10/16	2	:30	11:58-41A- News-News 13 at Noon	1	X							1	\$375.00	\$375.00	Asheville (WLOS)	NWS 13 NOON	10/4/16
8.0	Normal Line / News	10/06/16-10/06/16	2	:30	12:30P- News-News 13 at 1230P	1				X				1	\$450.00	\$450.00	Asheville (WLOS)	NWS 13 12:30	10/4/16
9.0	Normal Line / News	10/07/16-10/07/16	2	:30	5:27-30P- News-News 13 at 5:30P	1					X			1	\$750.00	\$750.00	Asheville (WLOS)	NWS13 AT 5 30	10/4/16
10.0	Normal Line / SPOT	10/06/16-10/06/16	2	:30	6:58-50P- Wheel of Fortune	1			X					1	\$1,050.00	\$1,050.00	Asheville (WLOS)	WHEEL-FORTUNE	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	19	\$19,015.00
<b>Grand Total:</b>	<b>19</b>	<b>\$19,015.00</b>



WLOS  
110 Technology Dr  
Asheville, NC 28803

National Media Research Planning  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 2653115

Schedule Dates	10/05/16-10/10/16	Date Entered	10/04/16
Advertiser	Richard Burr for North Carolina Senate-R (108407)	Last Modified	10/04/16
Agency	National Media Research Planning (14053)	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	BURR FOR SENATE (838986)	Headline #	ECR25323670
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	MediaAssistant,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	475/894/8100	Commission	\$2,852.25
Account Types	National/Political Candidate Agency BRD	Net Total	\$16,162.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments	NC Separation: 30 DO NOT RELEASE WITHOUT FUNDS		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	19	\$19,015.00
Grand Total:	19	\$19,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/10/16-10/10/16	2	:30	6:58-50P- Wheel of Fortune	1	X							1	\$1,050.00	\$1,050.00	Asheville (WLOS)	WHEEL-FORTNE	10/4/16
12.0	Normal Line / SPOT	10/05/16-10/05/16	2	:30	7:28-30P- Jeopardy	1		X						1	\$1,125.00	\$1,125.00	Asheville (WLOS)	JEOPARDY	10/4/16
13.0	Normal Line / SPOT	10/07/16-10/07/16	2	:30	7:28-30P- Jeopardy	1			X					1	\$1,125.00	\$1,125.00	Asheville (WLOS)	JEOPARDY	10/4/16
14.0	Normal Line / Prime	10/05/16-10/05/16	2	:30	8:30P- ABC-Speechless (Wednesday)	1			X					1	\$2,250.00	\$2,250.00	Asheville (WLOS)	Goldberg/Speechless	10/4/16
15.0	Normal Line / Prime	10/06/16-10/06/16	2	:30	7:58P- ABC-Greys Anatomy (Thursday)	1				X				1	\$4,500.00	\$4,500.00	Asheville (WLOS)	Greys	10/4/16
16.0	Normal Line / Prime	10/07/16-10/07/16	2	:30	7:58P- ABC-Last Man Standing (Friday)	1				X				1	\$2,250.00	\$2,250.00	Asheville (WLOS)	Last Man	10/4/16
17.0	Normal Line / SPOT	10/05/16-10/05/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1			X					1	\$300.00	\$300.00	Asheville (WLOS)	J KIMMEL-ABC<	10/4/16
18.0	Normal Line / SPOT	10/07/16-10/07/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1				X				1	\$300.00	\$300.00	Asheville (WLOS)	J KIMMEL-ABC<	10/4/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	2	:30	11:35P- ABC-Jimmy Kimmel Live	1	X							1	\$300.00	\$300.00	Asheville (WLOS)	J KIMMEL-ABC<	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, National Media Research, Planning, and Placement,  
 being/on behalf of: The Richard Burr Committee,  
 a legally qualified candidate of the US Senate  
 political party for the office of: Republican  
 in the North Carolina Primary  
 election to be held on: March 15th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

## The Richard Burr Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy W. Gupton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

Date \_\_\_\_\_ Signature Jon R. Feneel

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, The Richard Burr Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

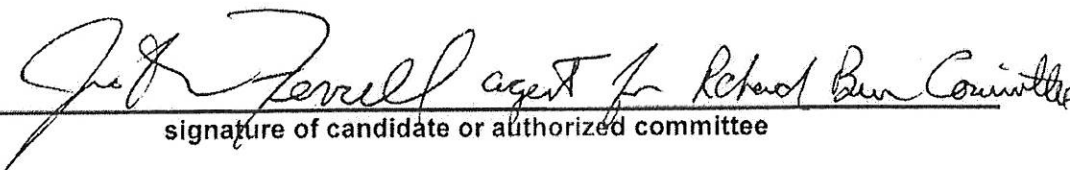
☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

JONATHAN FERRELL \_\_\_\_\_  
printed name date

### AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.